



KING COUNTY

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Signature Report

May 26, 2009

Motion 12998

Proposed No. 2009-0275.1

Sponsors Constantine and Phillips

1 A MOTION directing the executive to work in
2 collaboration with the council to seek funding options for
3 the development of a web site that would inform and
4 encourage sustainable practices and promote local
5 businesses.

6
7 WHEREAS, King County has long been a national leader among local
8 governments in working on sustainability issues, and

9 WHEREAS, in these difficult economic times, it is a priority for the county to
10 seek ways to promote the economic vitality of local businesses, and

11 WHEREAS, efforts to encourage consumers to spend more of their dollars closer
12 to where they live can benefit the local economy of King County and help consumers to
13 minimize their environmental footprints, and

14 WHEREAS, King County has a range of printed, on-line and in-person resources
15 to promote sustainability. However, this information is not in one place easily accessible
16 to the public, and

17 WHEREAS, research shows that people may make more sustainable choices
18 when presented with comparative data about the sustainable choices made by their peers,
19 and

20 WHEREAS, King County has access to numerous data sources that together shed
21 light on the environmental, health, and cost characteristics of our county, cities,
22 neighborhoods and even households, and

23 WHEREAS, youth are an essential partner in creating a sustainable future for
24 King County, and

25 WHEREAS, there are many organizations and individuals providing excellent
26 leadership in sustainability and promoting local commerce in King County, and

27 WHEREAS, the department of natural resources and parks has presented an initial
28 mock up of on-line application that could promote sustainability and local commerce to
29 the King County council's physical environment committee;

30 NOW, THEREFORE, BE IT MOVED by the Council of King County:

31 A. The executive, working in collaboration with the council, is requested to seek
32 funding to develop an on-line resource to promote sustainable practices and local
33 commerce in King County. Such an on-line resource shall be structured with community
34 partners to:

35 1. Provide streamlined access to localized options for commerce;

36 2. Motivate change by revealing locally-calibrated information on existing
37 residential behaviors and lifestyle practices;

38 3. Provide streamlined access to localized options for active and healthy
39 lifestyle choices, and ways to minimize environmental footprints; and

40 4. Highlight community examples of groups and individuals providing
41 leadership across these factors.

42 B. In identifying and securing funding options, the executive shall work in
43 collaboration with the council and partner with a coalition of entities interested in
44 sustainability and local commerce including business groups, foundations, organizations
45 promoting sustainability and schools.

46 C. The executive shall report to the council by July 15, 2009, on the county's
47 progress in identifying and securing funding for this project and a list of funding options

48

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49 still under consideration. Eleven paper copies of the report shall be filed with the clerk of
50 the council, for distribution to all councilmembers.

51

Motion 12998 was introduced on 4/20/2009 and passed by the Metropolitan King County Council on 5/26/2009, by the following vote:

Yes: 9 - Mr. Constantine, Mr. Ferguson, Ms. Hague, Ms. Lambert, Mr. von Reichbauer, Mr. Gossett, Mr. Phillips, Ms. Patterson and Mr. Dunn

No: 0

Excused: 0

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON



Dow Constantine, Chair

ATTEST:



Anne Noris, Clerk of the Council

Attachments None